



# the Clef Report

We celebrate 80th the Anniversary of our fraternity this year. That's eighty years of service, music, and brotherhood spread across the span of what's been fifteen chapters in six different states - that averages out to be a new chapter just about every five years.

Change over a long span of time is inevitable, and in a fraternity this is no exception. Over the past eighty years we've expanded from a single chapter at NCSU to seven active chapters and eight inactive chapters presently. We've seen the loss of dying chapters and the birth of new ones, and multiple conventions at every chapter's host school around the country. We've seen marriages, births, and even deaths amongst our brethren, and

similar ups and downs within the fraternity as a whole.

Who knows what lies in store for the fraternity in the upcoming twenty years, let alone the next eighty? CDs still be the music medium of choice? Will an instrument come around that's weirder than Digeridoo? Aerosmith still be performing? we dig up this time capsule and laugh at the differences, or smile at the similarities

Will Present Information Will Price Comparison - 6 And the Survey Says... - 7 and familiar names and faces? Or will it be dug up at all?

This special issue of The Clef serves as a documentation of Mu Beta Psi's present. I'm only 22 years old, and I've only been a Brother for less than two years - I cannot begin to attempt to piece together an issue that would represent the entirety of the last eighty years of the life of this fraternity. What I can do is simply keep a record of where we are, so that twenty years from now, when this time capsule is resurfaced, we can compare where we are now to where we'll be then.

Happy 80th Anniversary, Mu Beta Psi. Let's work hard to have eighty more!

IBh,

Melissa Masucci National Editor of The Clef

## National Editor of This year in Mu Beta Psi history...

by Melissa Masucci ~ NEOTC, Zeta

...Convention 2005 was successfully held at Xi Chapter in Latrobe, PA.

...Delta Chapter (Clemson University) became inactive, dropping the number of active chapters down to seven.

...Zeta managed to do two pledge classes back-to-back in one 15-week term.

...a group of brothers at different chapters have planned a Summer 2005 trip to Cedar Point for camping, amusement park, and Brotherly bonding fun.

...marked the Third Annual Evening With Gary Tunstall at Zeta,

a concert event that raises money for a scholarship Zeta gives out every year.

...a donation of over \$100 was made to the Save the Music Foundation in the name of Zeta's advisor Joe Kirkish on his 80th birthday.

Sigler ran halfway across the St. Vincent campus at Convention to recover Omicron's mascot.

...Omicron gave a hilarious presentation for their bid for Convention 2006.

...four Zetas travelled (by car) to Alpha's Spring initiations.

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...two Alphas travelled (by plane) to Zeta's Spring initiations.

...marked the first Nu Chapter lock-in.

...is the 80th Anniversary of the fraternity. The Anniversary Celebration/Mid-Year was held at Omicron in Salem, VA.

## This year in World history...

by Melissa Masucci ~ NEOTC, Zeta

...Pope John Paul II died on April 2 after a 26-year reign over the Catholic church.

...Osama Bin Laden is still at





#### **Articles**

large and wanted for the events of September 11, 2001.

...the New England Patriots are the Super Bowl XXXIX Champions, defeating the Philadelphia Eagles.

...the fastest processor is 3.4 GHz. AMD and Intel are the only present manufacturers making CPUs.

...the US is still occupying Iraq after two years, after recently obtaining Saddam Hussein from hiding.

...is one of the hottest summers on record.

...the Coca-Cola Company has created two new no-calorie derivatives of their Diet Coke drink - Diet Coke with Splenda and Coke Zero. They are still producing the original Diet Coke, putting the number of Diet Coke types up to three, much to the confusement of the populace.

...the 301-day NHL lockout finally ended on July 13. The lockout itself was the result over a dispute between owners and players over a proposed salary cap.

...Stem Cell Research is still a young, hot topic. The public is pretty evenly divided over the idea of giving public funding to it at the moment, and it was a major topic of discussion during the last Presidential campaign.

...four bombs went off in London on July 8th, killing many in four different subway attacks. The suicide bombers are thought to be connected with al-Qaeda.

...the sixth installment of the Harry Potter children's book series, Harry Potter and the Half-Blood Prince, was released to public on July 16.

## The Promise of Big Ideas (National President Report)

by Phillip Staten

Mu Beta Psi is about big ideas. Eighty years ago, a group of men came up with some big ideas and shook hands as Brothers to seal their promise with the future. Their future is now, and our promise remains unbroken. They could not have envisioned

Chapters ranging from the foothills of Appalachia to the shores of the Great Lakes, all sharing the name of the small group they founded in North Carolina. That idea may have been too big, even for them.

After eighty years, we have active Chapters in five states and an active alumni association. We've

inducted into our Brotherhood

conductors, composers, professors, and even a member of the Rock and Roll Hall of Fame. We've ushered thousands of concerts and hosted dozens of our own. We've raised money







for causes as small as a new microphone for a jazz band and as large as a national drive for instruments in the public schools. We've cleaned highways, we've given scholarships, and we've

locked ourselves in with each other and still come out alright the next morning. We've done much to further our first Brothers' big ideas, but perhaps the best way to honor them and to hold firm our promise is to come up with some of our own.

Twenty years is a long time, but our one hundredth anniversary is not so far away. In that time, there could be forty pledge classes at each Chapter. The size of our Brotherhood could erupt without even the merest thought of expansion. We can expand our presence, our influence, our efforts on each of our respective campuses by just staying the course. That's all well and good, certainly, but it's hardly in keeping with our tradition of big ideas.

A big idea is not to add forty pledge classes, but to add forty Chapters. It seems like a lot to us now, but consider that some of the largest music fraternities in the country have more than two hundred Chapters; now that number doesn't seem so impossibly big. Imagine Mu Beta Psi on forty-six campuses. There would be inter and intra-state rivalries, sports contests, regional fund raisers. The possibilities are limitless.

A big idea is not to induct honorary Brothers, but to reach out to those who need the strength of a Brotherhood most. There are musicians and performers everywhere who may not have done great things to further the cause of music or devoted their time and efforts to musical organizations. We are called to honor those individuals first, but not solely. Some of the world's greatest music is never recorded, never heard by more than a handful of people who walk by a lonely man on the street playing a trumpet or a guitar. Music and Fraternity bind us, but there is no reason that we must be greedy or selfish with our bonds.

Twenty years ago, a big idea was a national office made up of two Vice-Presidents, a National Secretary, Treasurer, and Historian, not to mention a National Editor of *The Clef* and a National President on top of that. That big idea came to life, so where do we go next? How about a real national office with four walls and a roof? How about a real home for the archives so that they don't have to be carted around as people live their lives? Those are big ideas now, but like big ideas before, they may soon become more.

What will be the next big idea to challenge us? What will be the next great race which sets us forward on new and exciting paths? Will we grow to a hundred Chapters, induct pledge classes in the hundreds, build music halls, put on televised concerts? Big ideas all, but that's alright; we're in the business of big ideas. What's













ultimately important, though, is not whether a big idea becomes reality or not. It's that we never abandon the pursuit of what we don't have yet. It's that our promise, first made eighty years

-TIP-

To help in planning your

presentation, consider using

an outline or storyboard.

Write down all of the types

of information you plan to

present as headings, and

the method of presenting it

(píctures, text, video, etc).

Group them together, and

try to separate those with different presentation or

purpose under their headings.

ago, lives eighty more. We may be in the ground then, or even in space then, sitting amongst the stars, but so long as those we leave behind commit themselves to big ideas, our legacy, like

that of our first Brothers before us, is secure.

## National Information Technology Committee Report

The NITC continues to work on a number of projects to maintain and improve the Fraternity's technology.

Prior to Convention 2005, we distributed a Technology Survey to all National Officers and candidates for National Office. The goal was to learn about how officers utilize technology in their positions, and what computing resources they have available. The results revealed that the majority of officers do feel they have the computing resources necessary to meet their needs, which primarily consist of word processing, generating spreadsheets, storing records, and email.

An interesting result from the survey deals with Brothers' attitudes towards piracy, both of music and software. Almost everyone indicated some level of acceptance towards sharing copyrighted digital media.

In light of this feedback, the NITC will, over the next several months, be reviewing the current Acceptable Use Policies (AUP) for Fraternity with respect to copyrighted material. We will also need to keep this, as well as possible insurance needs, in mind when considering any future technology purchases.

Elsewhere, the NITC has been involved in activities surrounding the 80<sup>th</sup> Anniversary Celebration hosted this summer by the Alumni Association. The NITC has created a Photo Mosaic of the Fraternity Crest that will be displayed at the Celebration. It is my hope that the mosaic will find future use in Fraternity merchandising, and on the National Homepage.

Starting with this issue of The Clef, the NITC will publish periodic articles designed to assist Chapters and Brothers in building and maintaining websites.

As always, the committee continues to work on improving and expanding the Brothers Intranet. If you would like to stay informed of updates to the Intranet, are interested in registering

for the Intranet, or encounter any problems using the site, contact the webmaster at webmaster@mubetapsi.org.

### World Wide Wondering

PART I: Selecting Content for your Website

Setting up a webpage, be it for your Chapter, your chess club, your dog Muffles, or yourself, can be a fairly daunting task. With so many options available, it's difficult to know where to start. That's where World Wide Wondering comes in. Over the next several issues, this series will assist you in getting you online with your webpage. Although mostly directed towards Chapter webmasters, all Brothers should be able to utilize the lessons in these pages to make great websites for any purpose.

So, you've volunteered to take on the task of improving your Chapter's website. Great! Before you jump in and try to figure out how the last guy set it up, take a step back and write down

the answers the following questions:

1. Who is your audience? Is your website intended mostly as a resource for existing Brothers? Are you trying to attract new members to your Chapter? Or are you a minion of the NVPE, trying to entice students from other Chapters to start a Chapter of Mu Beta Psi? Whatever your goal, understanding your audience (or audiences) is the key to success. TIP: If you have more than one audience, rank them in their order

2. What does your audience need? Once you understand who your audience is, what kinds of information

are they looking for? Prospective new members may want to know about your group, what you do, when you meet, and what activities or events are planned. Existing members may be looking for a copy of your Chapter's bylaws, or information about where to meet for that big equipment move.

of importance.

**3.** Where will you host the page? This probably seems like one of the easiest questions to answer, but it isn't always. If your audience needs to be able to meet online, a hosting provider that does not support chat rooms won't take you very far. Similarly,

you may need to consider secure access to some of your information (e.g. Brothers' Addresses). You may need to consult with your Chapter, or the NITC Chair for ideas, especially if there's money involved.

4. When will the information be updated? As a web browser yourself, you know there's nothing worse than an out-of-





date page. It not only discourages people from diving into your site, it can be counterproductive to your purpose. Obsolescence is usually caused by overachieving. If you think you're going to update your site every day with the latest news from that day, think again. Sit down and determine a plan for updating the site. The plan should be sensible with respect to the type of information your audience needs, and coincide with the resources you have available. If you need to update every day, then consider features that allow visitors to update them for you (like a message board, interactive calendar, or blog).

5. How should you present the information? Once you know what you want to present, what makes the most sense, presentation-wise? If the goal is to show your campus how much fun it is to be part of your group, then pictures of Brothers having fun is a great way to get the point across. If you're looking to keep people informed about your events, then a calendar is a good bet. For every type of information, think about the most user-friendly way to present it. Just as important, pay attention to how these different methods interact. Too many features can be confusing if they're thrown haphazardly on the same page! Separate different methods onto different pages (see inset).

Once you've answered these questions, you may find that you can work within the current structure of your site and achieve the same result. On the other hand, you may decide to throw the whole thing away and start over. The goal is to have a site that meets your needs as a Chapter.

Next issue, we'll discuss how to select the user interface (the "look") of your website. Stay tuned!

## Then and Now: 80 Years of Technology

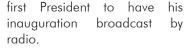
By Kevin Britton, C-NITC

As we approach 80 Years of Brotherhood, we can look back at the founding of Mu Beta Psi with something akin to awe. While we are aided in our quest to support music by such technology as computers, commercial aviation, and the Internet, our founding fathers forged a Fraternity with much less. A comparison of life in 1925 versus the span

of time since is included below:

bciow,

THEN: Calvin Coolidge becomes the



SINCE: The 2005 Live8 concert to aid Africa is simulcast live from eight countries via

AOL.

THEN: Charles Jenkins achieves the first synchronized transmission of pictures and

sound ("radiovision")

SINCE: Satellite and cable-based television are staples in American homes.

THEN: The Tri-State tornado kills 695 people, in part because of an inability to provide advance warning.

SINCE: Radar and satellite imagery provides up to 48 hours advance notice of severe weather.

THEN: John T. Scopes is put on trial for teaching Darwin's Theory of Evolution

SINCE: NASA's Deep Impact spacecraft gives the first images of the inside of a comet.

THEN: The US Government approves the use of private aviation to delivery mail.

SINCE: Email and instant messaging provides instantaneous contact across the globe.

THEN: The Chrysler Corporation is founded by Walter Percy

Chrysler

SINCE: Mu Beta Psi is founded by Percy W. Price.



By Ryan Hauck ~ Alumni Association

Christian D. Kutschinski is a legend—and rightly so. He was no doubt responsible for Mu Beta Psi as we know it. Although Percy Price is naturally credited as our founder, he died less than 12 years into the life of the Fraternity. It is thus Mr. Kutschinski to whom I believe we owe our largest debt of gratitude; he was the focal point for Mu Beta Psi for decades, picking up where "Daddy" Price left off and continuing to guide the Fraternity as Executive Secretary—then the most powerful position in the organization from 1934 until 1962. He is responsible for some of the early expansion efforts, and is the man who in 1941 proposed our very first National Convention (Delta's Archives have this letter, with his suggestion written out in

longhand and signed). He oversaw the fraternity through World War II and its transition to co-educational status. Kutschinski was essential to Mu Beta Psi's survival and growth.

We know many details about Kutschinksi's life, thanks largely to the book "The History of Music at North Carolina State University" by Curtis Craver (NC State Class of 1941, Mu Beta Psi Brother Spring 1939). We know such things as where and when he was born (1892 in Big Rapids, Michigan), what he played (primarily





#### Present Information



ME

violin), how he got the title "Major" (given the rank in the NC State ROTC Department—it was not an official military rank), and the influence he had

over NC State and Mu Beta Psi. We also know when he died (June 3, 1979, Florence SC). We also know that his two daughters were initiated as Honorary Brothers. However, until recently most of this information had been largely overlooked if

not forgotten by Mu Beta Psi. By a series of discoveries and fortunate coincidences, I decided to change that situation.

My first exposure to details about Kutschinski happened around 2001, when Alana Kirby and I were sniffing around some of the old Alpha Chapter archives and found an article about his death and funeral. I was flabbergasted to hear that this man—the very man who had signed Delta Chapter's Charter—had died and was buried in Florence. You see, Florence is my home town. In fact, we had even lived there at the same time (briefly). However, my knowledge of his funeral details was not much more than trivia, and I did not really think to go looking for him. After all, there are dozens of cemeteries in Florence.

Fast forward to 2005. I was browsing through Curtis Craver's book and read the Chapter on the Major, when I again stumbled upon his burial details. I also stumbled upon another key fact—he served in the military. Major Kutschinski was in the United States Army and as such was eligible for military burial. It just so happens that in Florence lies one of only two National Cemeteries in the state; it seemed only natural that the Major was buried in the cemetery there. I performed some quick online searches and discovered that Veterans Affairs has a website...with a grave locator. Finding Kutschinski's burial information took only a few minutes; and in those minutes a plan began to form.

On June 4, 2005, that plan finally came to fruition. It was the first free time I'd had in Florence in months. I printed out and laminated a copy of the crest, bought some red and white roses, pocketed my camera, and drove out to Florence National Cemetery to pay a visit to a long-lost Brother. The Major's grave was easy to find; it lies just outside the main office, near a large oak tree which keeps the grave partially shaded. Upon his grave I found a surprise: The name Christian does not even appear! His inscription reads David Kutschinski. The full inscription tells us:

David Kutschinski 2<sup>nd</sup> Lt US Army Apr 7 1892 Jun 3 1979

On the back of the stone is the inscription for his wife, whom I was amazed to see had lived past 100:

Jessie G His Wife Jun 12 1892 Feb 10 1994

I brushed some dirt off the grave, took several pictures, said some prayers, and then joined Brother Kutschinski in a quiet rendition of "Hail The Spirit". I hope that he enjoyed sharing Brotherhood once again.

\* If anyone is interested in visiting Brother Kutschinski, I am more than happy to share details with you. I also highly encourage finding a



copy of Brother Craver's book and reading through the Chapters on Mu Beta Psi, Percy Price, and Christian Kutschinski. They are chock full of interesting details—Zeta may be interested to know that Kutschinski's music library is located in Michigan, for instance—and are an excellent read for any Brother or pledge.

### Fraternity Information

Here's a list of some of the current fraternity information, including the officers on the local and national levels, as well as the number of active and inactive brothers at each active chapter.

National Organization:

National President - Phillip Staten, Omicron Alumni National Vice President of Chapter Maintenance - Chris Hill, Zeta Alumni

National Vice President of Expansion - Alana Kirby, Alpha Alumni

National Secretary - Nathaniel Kulyk, Xi Alumni National Treasurer - Abra Seelig, Zeta Alumni National Editor of The Clef - Melissa Masucci, Zeta Active

Permanent Board of Trustees:

Ben Griffeth, Kappa Alumni (Chairman of the Board of Trustees)

Bryan Reamer, Zeta Alumni (Risk







#### Present Information

Management Advisor)
Tim Kudlock, Delta Alumni (Financial Advisor/CFO)

#### Alpha Chapter:

President - Ashley Peacock Vice President - Tony Sprinkle Treasurer - Ted Gellar Secretary - Kristen Clyburn Active Brothers - 14 Inactive Brothers - 6

#### Zeta Chapter:

President - Nick Rosencrans Vice President - Yuta Shokinji Secretary - Mark Blehm Treasurer - Alex Kiheri Active Brothers - 19 Inactive Brothers - 4

#### Mu Chapter:

President - Sean Galgano Vice President - Sarah Morrison Secretary - Heather Craft Treasurer - Sarah Morrison Active Brothers - 19 Inactive Brothers - 12

#### Nu Chapter:

President - Crystal Campbell Vice President - Jodi Castello Secretary - Dan Williams Treasurer - ? Active Brothers - 23 Inactive Brothers - 5 Special Actives - 7

#### Xi Chapter:

President - Beth Demharter Vice President - Theresa Paskonis Secretary - Erin Langenbacher Treasurer - TBA Active Brothers - 8

Inactive Brothers - 0

#### Omicron Chapter:

President - Anthony Georgetti



ony Georgetti Vice President - Jessican McMahon Secretary - Adam Keeling Treasurer - Tara Garland Active Brothers - 19 Inactive Brothers - 6

#### Alumni Association:

President Pro-Tempore - Emi Southworth President - Jonny Chen Vice President - Amanda Rowe Secretary - Ryan Hauck Treasurer - Matt Zander Active Brothers - 28 Inactive Brothers - 8







## And the Survey Says...

by Melissa Masucci ~ NEOTC, Zeta

I asked these questions to a wide range of Brothers, active and alumni and from various chapters. In 20 years it'll be nice to look back on to see how times have changed - What will be the more common instruments played, what of our "favorite" music now will even be recognised in 20 years? If all goes well, I would like to see this fun little survey asked again at the 100th Anniversary, or shortly thereafter, and the results compared (perhaps in *The Clef!*).

What musical instrument(s) do you play?

		-
Drice	Comparison-	
-rnce	Companson-	

Voice

Costs as of today in 2005:

One gallon of unleaded gasoline:

low end - \$2.19 average - \$2.32

high end - \$ 2.46

One gallon of milk: low end - \$1.30

average - \$2.47

high end - \$3.49

Piano Clarinet	17.6% 14.7% 8.8%
Flute	8.8%
Trumpet	5.9%
Air Drums (a.k.a "nothing")	5.9%
Bass Clarinet	5.9%
Alto Saxophone	5.9%
Guitar	5.9%
Tenor Saxophone	2.9%
Trombone	2.9%
Euphonium	2.9%
Viola	2.9%
Hand Bells	2.9%
Bass	2.9%
Recorder	2.9%

Will there be a woman President (of the US) in the next twenty years?

52.9%
17.6%
17.6%
5.9%
5.9%

Which do you prefer - pencils or pens?

#### Present Information





Pens	47.1%
Pencils - mechanica	al 29.4%
Pencils - wooden	23.5%

"Pictures at an Exhibition" by Mussorgsky

"Barlowgirl" by Barlowgirl "Hotel California" by the Eagles

"In Your Honor" by Foo Fighters

"Crimson" by Alkaline Trio

"The Clarance Greenwood Recordings" by Citizen Cope

"Nude" by VAST

"Rosemary Clooney Songbook" by Bette Midler

"Come Away With Me" by Norah Jones "Black and Blue" by the Backstreet Boys Michael Crawford's Favorite Love Songs

Wicked Soundtrack "Nimrod" by Green Day

Queen of the Damned Soundtrack "Something to Be" by Rob Thomas

Who is the worst musical artist to surface in the last year?

Lindsay Lohan	28.6%
Hilary Duff	21.4%
Ashlee Simpson	14.3%
Amerie	7.1%
Fantasia	7.1%
50 Cent	7.1%
Kanye West	7.1%
The Backstreet Boys' "comeback"	7.1%

What is your favorite restaurant?

Italian (including Olive Garden, Espizitto's, the Villa, and Canales)

31.6%

Steak (Outback Steakhouse, the Buck Inn)

21.1%

Chinese (Ming Garden) 10.5% Burgers (Kopps) 10.5% Chicken (Bojangles) 10.5% Irish (the Dubliner) 10.5% Mexican (Bandidos) 10.5% Turkish/Eastern (Caravan Serai) 10.5% 10.5% TGIFriday's Olga's 10.5% 10.5% Legend's Grill

What do you think the coolest car on the road is? (A list)

2005 Dodge Viper

1970 AMC Javelin

2005 Mustana

Model T

2005 BMW 5 series

1967 Chevelle

2000 Plymouth Neon

2005 Volkswagen Jetta

2004 Acura RSX

1972 Chevelle

1967 Mustang Convertible

2005 Volkswagen Beetle Convertible

Convertable Mini Cooper

2005 Jeep Grand Cherokee

2005 Dodge Magnum

2005 Chrysler 300m

What was the last good entire album that you bought? Not burned or downloaded; bought. (A list)

#### -Tidbit-

25% of Brothers asked which CD they own that they overplay the most admitted to listening to MP3s or self-burned "míx CDs" more often than full albums by any one particular artist.

10% said they listened to soundtracks to Broadway musicals (such as Wicked)





